

ONLINE ORDERING SYSTEMS

Smooth Commerce™

Digital ordering, customer marketing and loyalty platform for restaurants

The "go to" first party, white label web and mobile ordering platform that delivers digital solutions to boost customer loyalty and increase your restaurant sales. By providing personalized marketing and engagement tools, and loyalty built-in, Smooth Commerce puts you back in control of your customer's digital ordering experience.

Our mission is to help you LIFT sales through increased customer frequency and larger basket size, SHIFT transactions to your more cost-effective platform, and THRIVE using data-driven insights to enhance customer experience and satisfaction.

The Lift You Can Expect

*In a "same-store" comparison from the average brand's first full month of transactions versus at the end of their first year.

288%
increase in
revenue off the
platform

13%
increase in
average basket
size

239%
increase
in active
customers

244%
increase in
average monthly
orders

2x
purchase
frequency

Solving more restaurant pain points than anyone else

- ✓ Reduce reliance on 3rd party marketplaces with direct mobile and web ordering solutions
- ✓ Increase ordering efficiency and accuracy to save staff time
- ✓ Own your customer data and make better business decisions
- ✓ Boost customer frequency with loyalty built-in
- ✓ Segment and personalize your customer experience with included marketing and engagement tools
- ✓ Add delivery as a revenue channel with DaaS (delivery-as-a-service) integration
- ✓ In-store scan to pay, collect offers and loyalty
- ... And more!

