

## OPERATIONS



## Consistency made simple

At MeazureUp we help ensure operational brand consistency by digitizing your field audit forms and daily opening/closing checklists.

### Mobile Applications - AuditApp & DailyChex

Complete assessments on a mobile device replacing your old paper/excel forms.

- Capture infractions with detailed pictures & comments
- Instantly create action plans with corrective responses
- Real-time assessment scoring
- Improved Temperature accuracy with Bluetooth enabled Thermometer Integration
- GPS location tracking and time stamping
- Know where you managers are when completing an assessment
- Replace paper checklist clipboards and eliminate binders full of paper

### DailyChex Analytics & Records

After submitting each daily checklist, all data is stored on MeazureUp's cloud server.

On the MeazureUp website, users can see checklist results from each store.

- Compare checklist performance and frequency
- Track each day's results across the organization
- View action plans and comments
- Number of assessments completed
- Identify reporting gaps

### The MeazureUp ROI

**1.3%**

Decrease  
controllable  
expenses

**25%**

Increase  
customer  
satisfaction

**32%**

Improve  
overhead  
infractions

**53%**

Reduce field  
assessment  
time

**90%**

Reduce human  
error, increase  
accuracy